

SOPHIE FOWLER

E: sophiefowler@gmail.com

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SKILLS

Award winning journalist, on-air reporting, weather anchoring, directing and producing sports and news broadcasts, news writing and producing, video production and management, social media management, digital communication proficiency

PROFESSIONAL EXPERIENCE

OREGON NEWS, Eugene, Oregon - *Producer, Weather, News and Sports Reporter* 1/25 - Present

- Experience reporting, anchoring, weather anchoring and producing weekly broadcasts
- Producing weekly broadcasts, overseeing the accuracy of scripts and writing VOs and VOSOTs
- Experience with quickly writing scripts, stacking newscasts and choosing the most relevant and impactful stories
- Shooting, editing and producing packages on deadline for the weekly broadcast

UO ATHLETICS, Eugene, Oregon - *Quack Video Intern* 9/23 - Present

- Experience using the Ross Switcher, Daktronics Show Control and Display Studio
- Managed and supported the production of Big Ten broadcasts for UO
- Crewed in a variety of disciplines including producing, directing, technical directing, camera work, graphics, shader and replay
- Assisted in the productions for FOX, Pac-12, WNBA and Big Ten games for network coverage
- Participated and produced in the first Big ten all female broadcast

SOJC COMMS TEAM, Eugene, Oregon - *Reporter and Social Media Manager* 9/23 - Present

- Managed writing alumni profiles, faculty pieces and student blogs and features for the SOJC
- Experience writing copy for social media posts and stories

REDMOND SPOKESMAN, Redmond, Oregon - *Reporting Intern* 6/25 - 9/25

- Accepted through the Charles Snowden Excellence in Journalism program
- Solo reporter in the newsroom, worked alongside the editor for creative writing and story coverage
- Photographed and managed multiple stories and projects. Stories included, school board members meetings, local police interests and covering a festival with 60,000 people in attendance.

TRACKTOWN USA, Eugene, Oregon - *Media Operations Intern* 4/24 - 6/24

- Coordinated the set-up, management and teardown of media and content spaces.
- Assisted in managing media and content spaces, including credential distribution and space management, servicing hundreds of writers and photographers
- Wrote recaps for GoTrackTownUSA.com, resulting in 1k unique viewers with an average time of over 2 minutes per recap

EDUCATION

UNIVERSITY OF OREGON, Eugene, Oregon - *BA in Journalism | Minor in Multimedia* 9/22 - 6/26

Majoring in journalism and minoring in multimedia, member of the Clark Honors College and School of Journalism and Communications Honors Program, researched, wrote and successfully defended thesis in March of 2026, Summit Scholar and Arlyn E. Cole Scholar 2022 - 2026, Deans List 2023-2026, 3.75 GPA